

Explore the
possibilities



MEET OUR CREW

The right people make all the difference

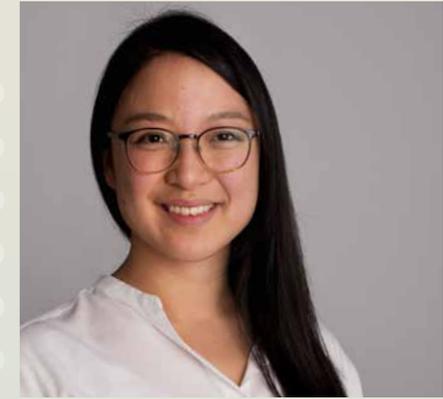
Our people are there for each other, humble about the great stuff we do, and genuinely want to make a positive difference for the companies we work with.

We're a tight-knit team of designers, marketers, copywriters and developers. But there's a whole lot more to us than just our job titles.

With almost 30 years of experience delivering first-class creativity, style and innovation, Orion Creative has the expertise, attention to detail and drive to ensure that our clients get the results they're after.

Our team has no hesitation in rolling up their sleeves to make sure the job not only gets done, but that it gets done well, working collaboratively with every one of our clients to ensure complete satisfaction. Because hard work doesn't bother us – it drives us.

So, if you are after an advertising campaign, branding, marketing collateral, websites or more – let's explore the possibilities together.



For creative that counts

Orion Creative offers an abundance of creative skills and resources, all in-house. Our mission for each and every project is to explore creative possibilities, then come up with benefit-driven solutions that attract, excite and motivate prospects into action.

We provide high-quality graphic design, web design, copywriting, digital and social marketing, web development, photography, videography and illustration. But these are just our skills.

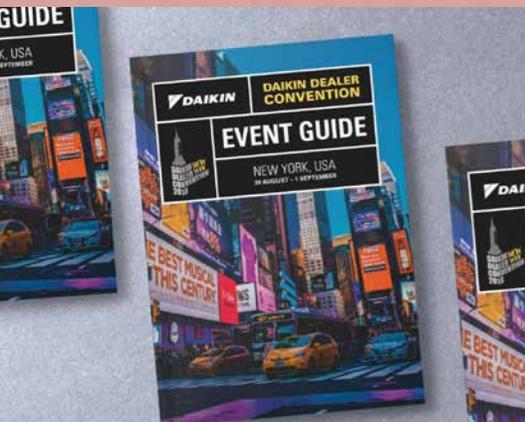
More importantly, our design, content and web development teams are passionate about what they do with a focus on matching client needs with creative that counts.

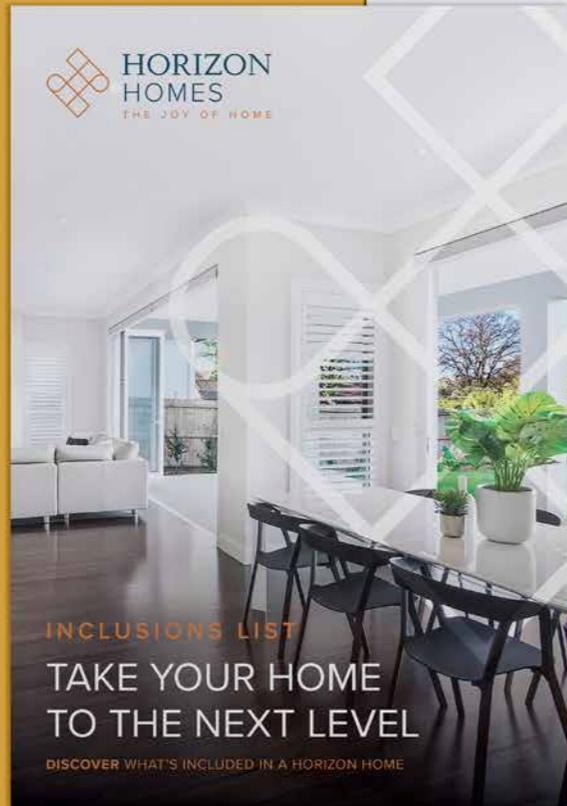


Eye-catching design – we've got the looks

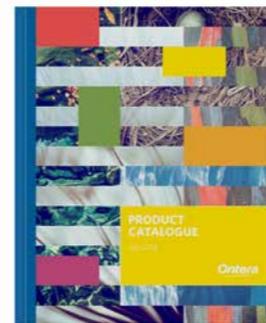
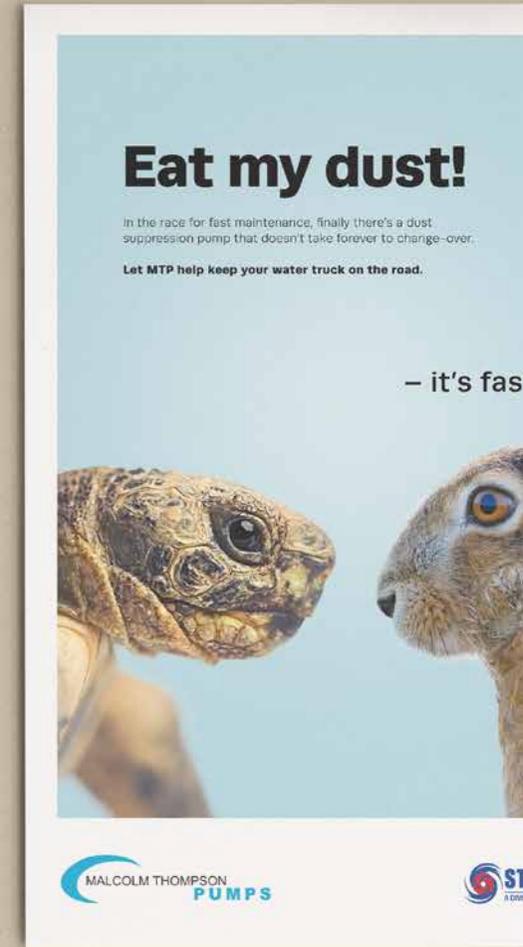
From unforgettable graphic design to stand-out digital design, your projects and campaigns will benefit from visual approaches that get noticed and inspire action. Our experienced graphic designers are highly skilled at making a brief come to life – online and offline.

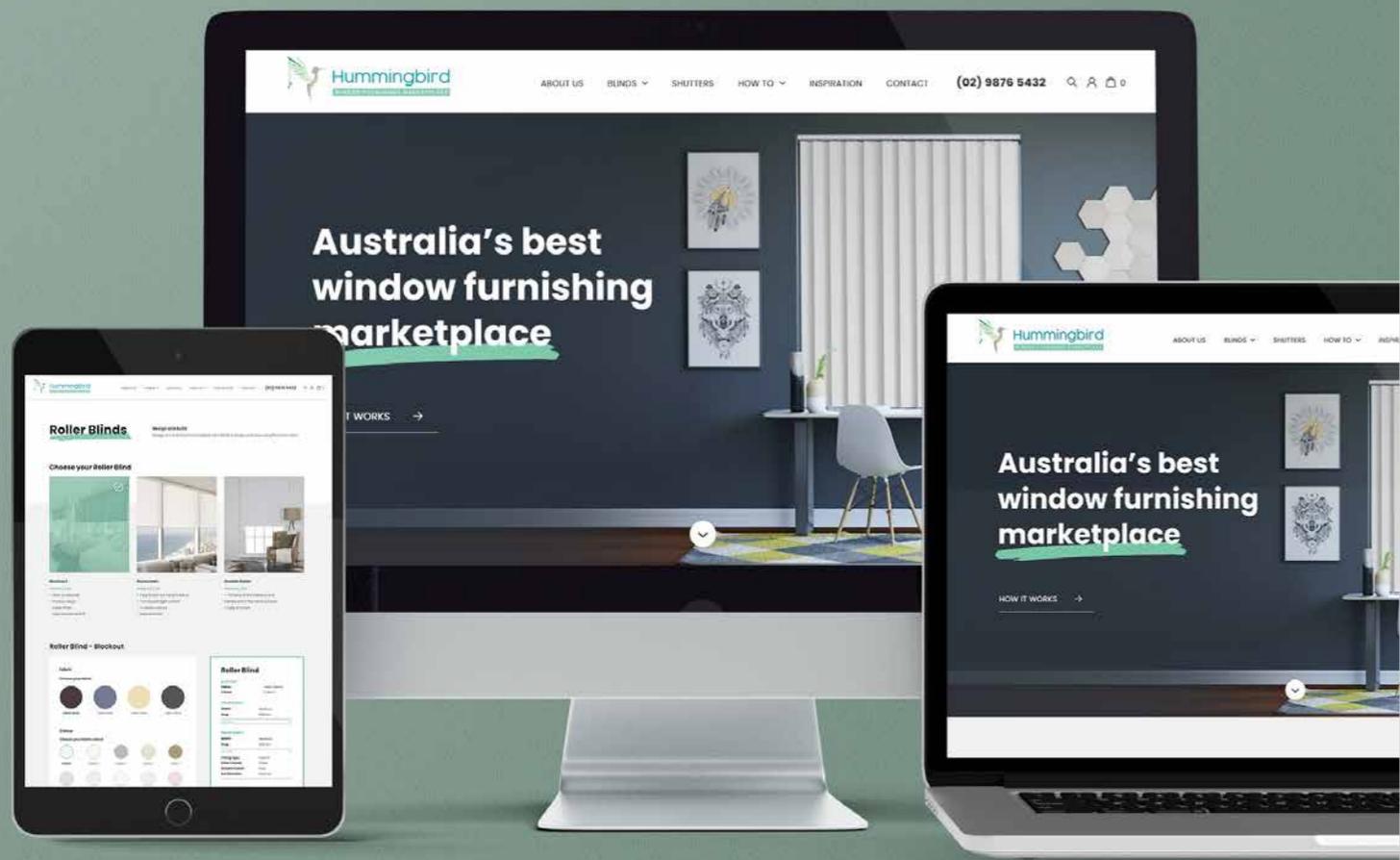
Orion's graphic designers can craft your brand's visual identity through logo design, typography, page layouts, illustrations and more. We work across multiple channels and touch-points to deliver truly memorable visual experiences for ad campaigns, websites and digital marketing – including emails, social media and online events marketing.





Our designers are experts at creating more than just a pretty picture – they also create experiences. Experiences that are intriguing to look at, easy to engage with, and impossible to ignore. We give your brand the attention it deserves, creating meaningful designs that invite interaction and bring your ideas to life.





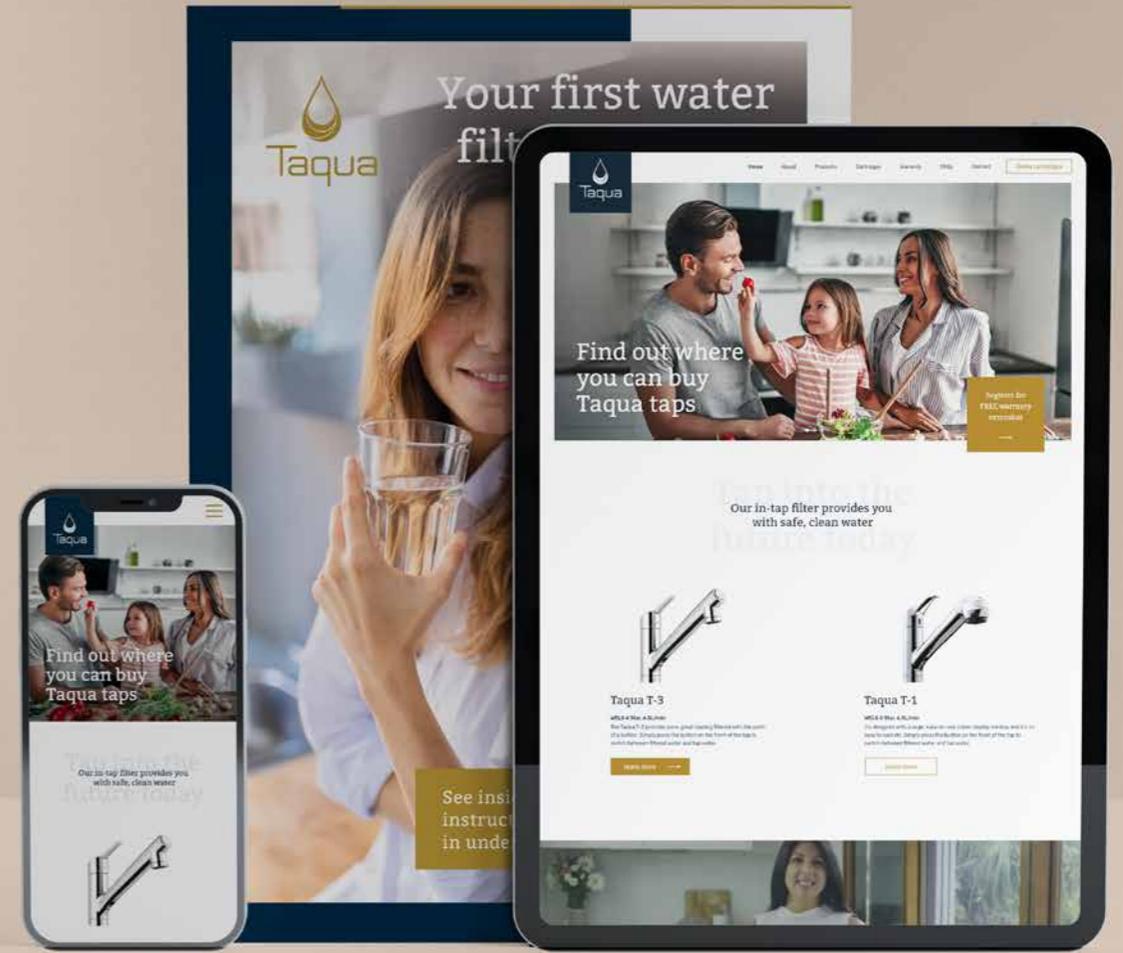
Killer content – there’s always a story to tell

Every brand has a story, and how you tell that story is the difference between your audience scrolling straight past your content and your audience being engaged, inspired and informed. We know which option we’d prefer.

Be it website copy, a blog post, a printed brochure or video script, our experienced copywriters are well-versed in delivering sharp, word-based solutions that hit the target and truly connect with customers.

We have extensive experience within marketing communications and content production, possessing the expertise to promote your strengths, services, products and key propositions in impactful, authoritative ways that lead to great engagement.





Lost for words? It happens to the best of us. Lucky for you, our copywriters are experienced in crafting copy that evokes emotion, inspires action, and strengthens your relationship with your customers. Sure, looks are important, but persuasively written content is what will keep your audience around for the long haul.



Web development – from concept to creation

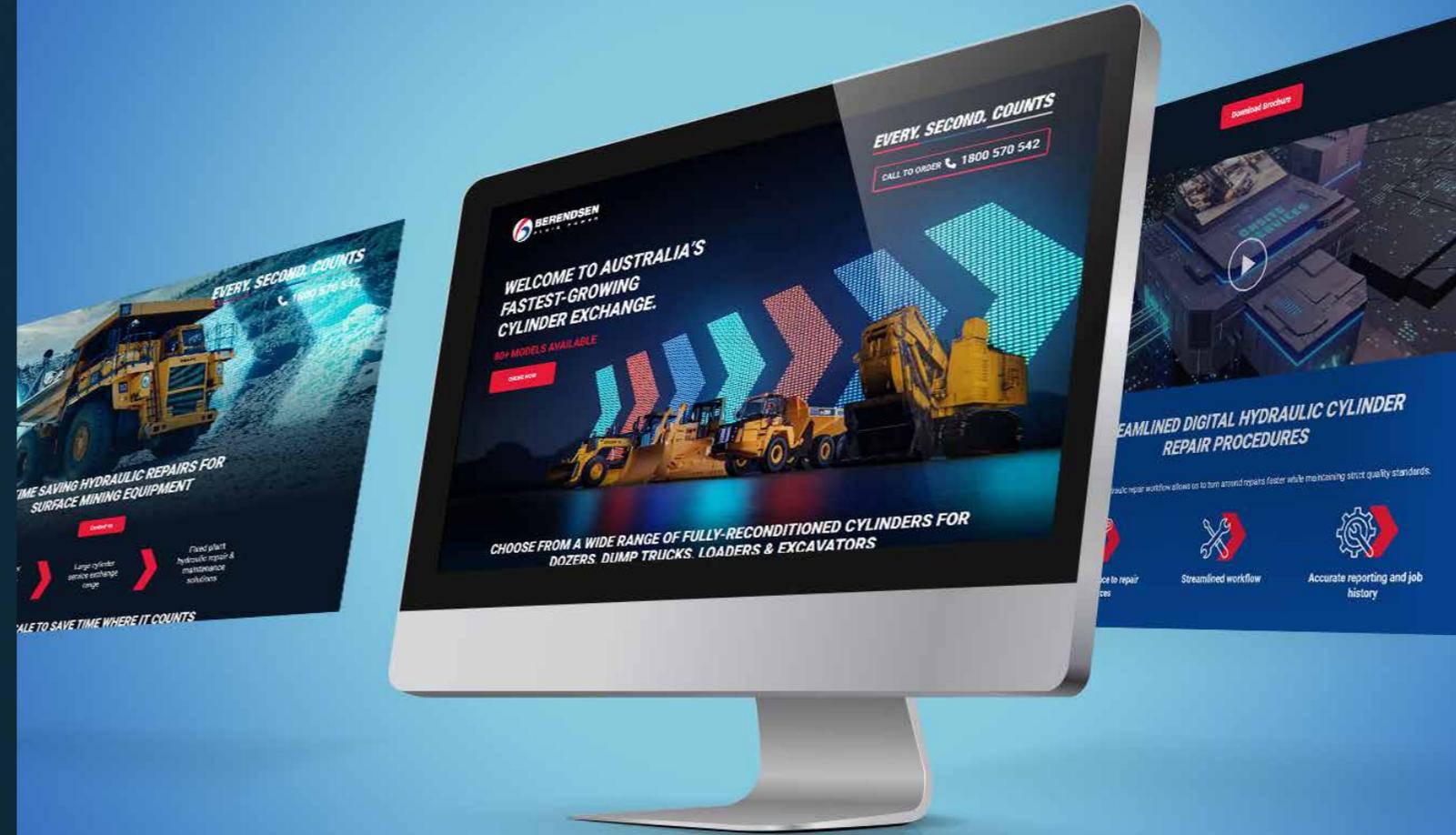
Want a complete web development solution that offers great user experience and delivers long-term online success? Orion can help you achieve it. Our team of talented web designers and developers can help you revitalise your existing site, build an entirely new one, or create landing pages to promote specific products or initiatives, with hosting and ongoing support also a part of our offering.

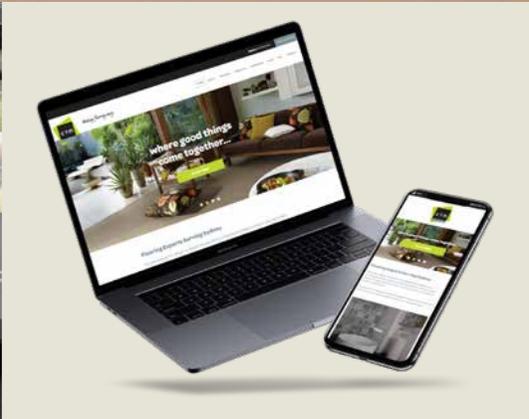
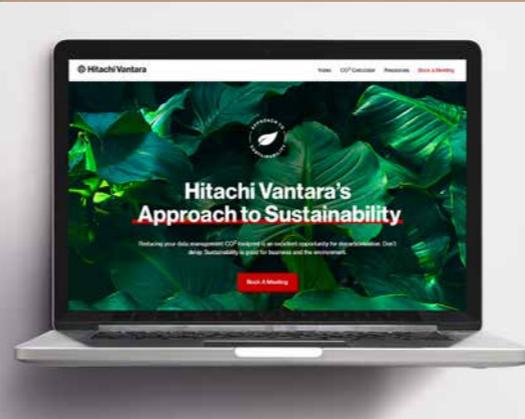
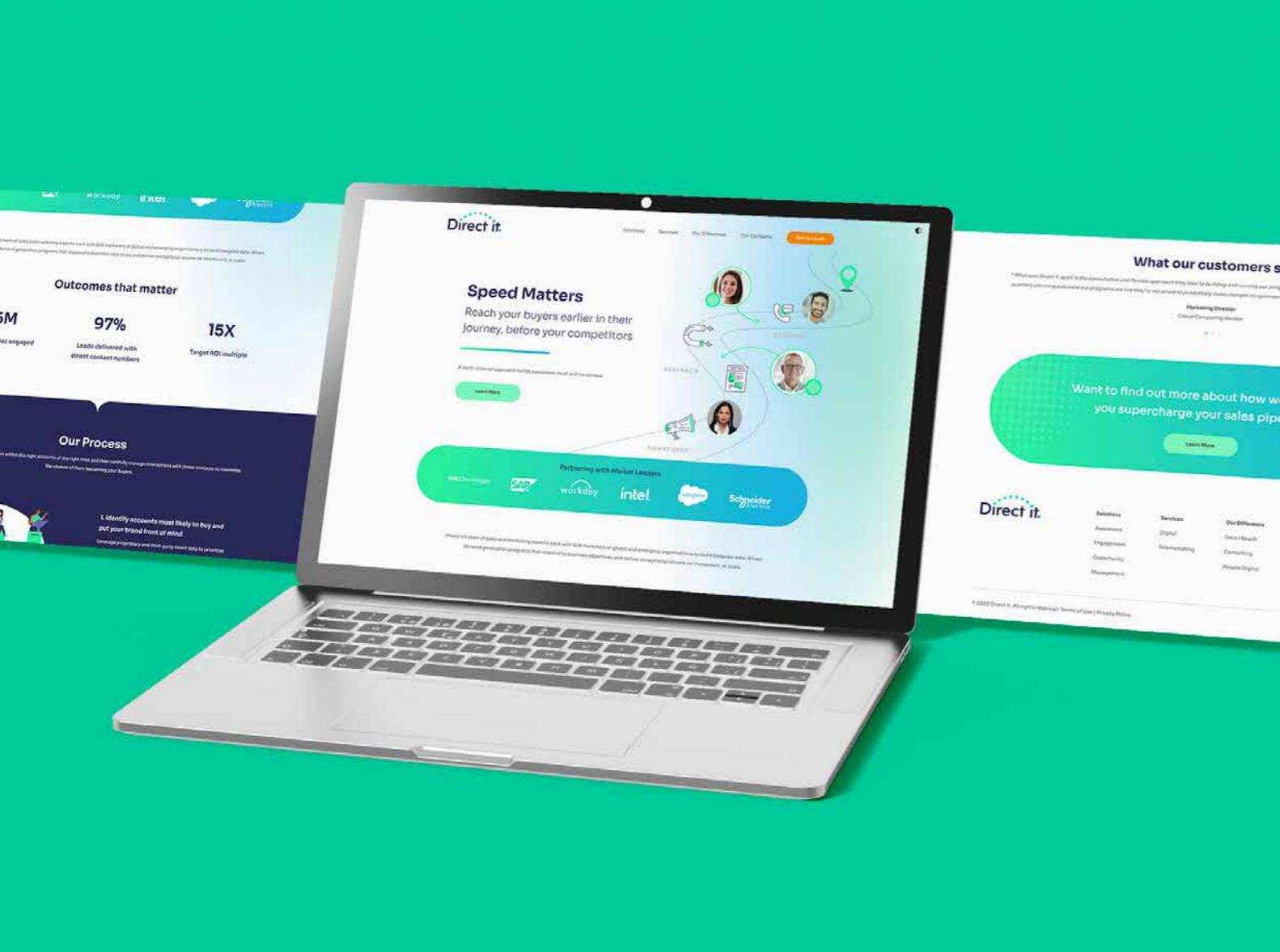
We use the latest versions of the web's most versatile technologies to build your site for greater scope and scalability, and are experts in custom web development. Our developers are also well-versed in popular Content Management Systems like WordPress and in creating engaging eCommerce sites that drive sales and interaction.

Once your website is live, Orion is then able to assist with digital marketing, SEO/SEM and targeted social media campaigns to help your site find its feet, and get the attention it deserves.



If you dream it, we can build it. Our team of web developers are dedicated to working closely with our clients to create unique, personalised websites that suit their every need. With years of experience working with a variety of small, medium and large businesses, our web developers are well-versed in building websites that not just look great, but also get results.



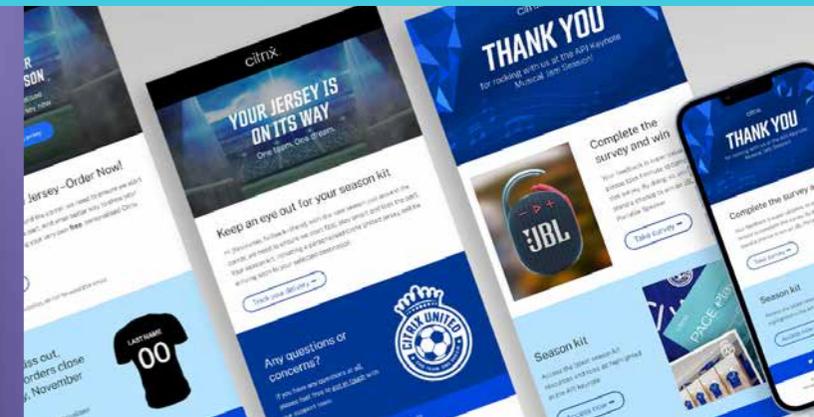
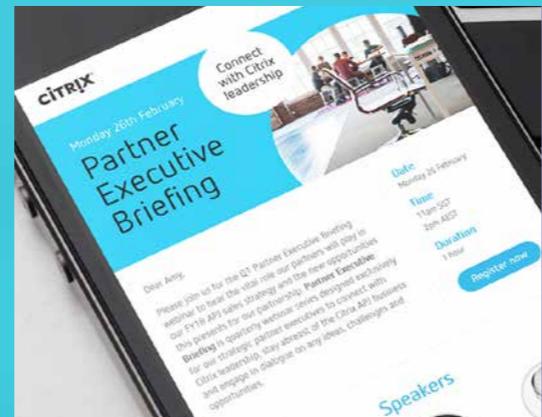


CITRIX

A complete brand solution across Asia-Pacific-Japan.

Citrix Systems Inc. is a leading multinational cloud computing and tech company that provides server, application and desktop remote virtualisation networking, Software as a Service, and cloud computing technologies to over 400,000 people worldwide.

The Citrix APJ team operates in multiple cities across eight key regions – ANZ, ASEAN, India, Hong Kong, China, Taiwan, Korea and Japan. Their team has relied on Orion Creative to deliver, for almost 30 years. We produce their websites, videos, email campaigns, flyers, brochures, event registration portals and much more, with the content we create often translated into a number of different languages to best reach their diverse APJ audience.



CISCO

Bringing a massive live annual event to life since 2011.

Cisco Systems Inc. is a large multinational digital communications technology corporation headquartered in California. Cisco develops, manufactures and sells networking hardware, software, telecommunications equipment and other high-technology services and products.

Since 2011, Orion Creative has been heavily involved with helping them market their annual education and training conference 'Cisco Live' – both physically and virtually, in partnership with PDK Events and Veritas Events. It's Australia's premier event for IT enthusiasts and our current scope of work covers event advertising and promotion, digital and print signage, display banners, logos, sponsorship booklet, speaker presentations, animated media displays, delegate collateral and the creation of 3D digital floor plans.

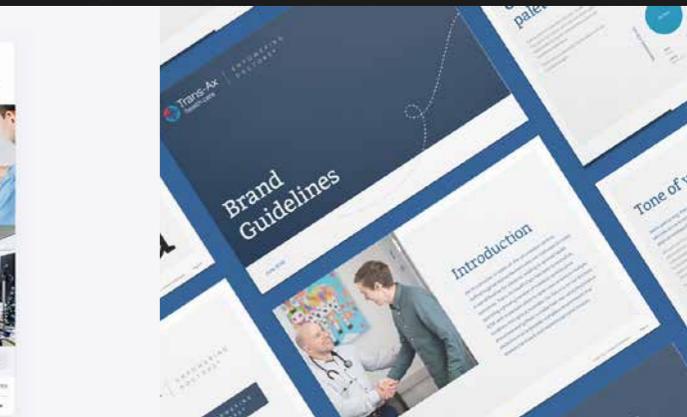
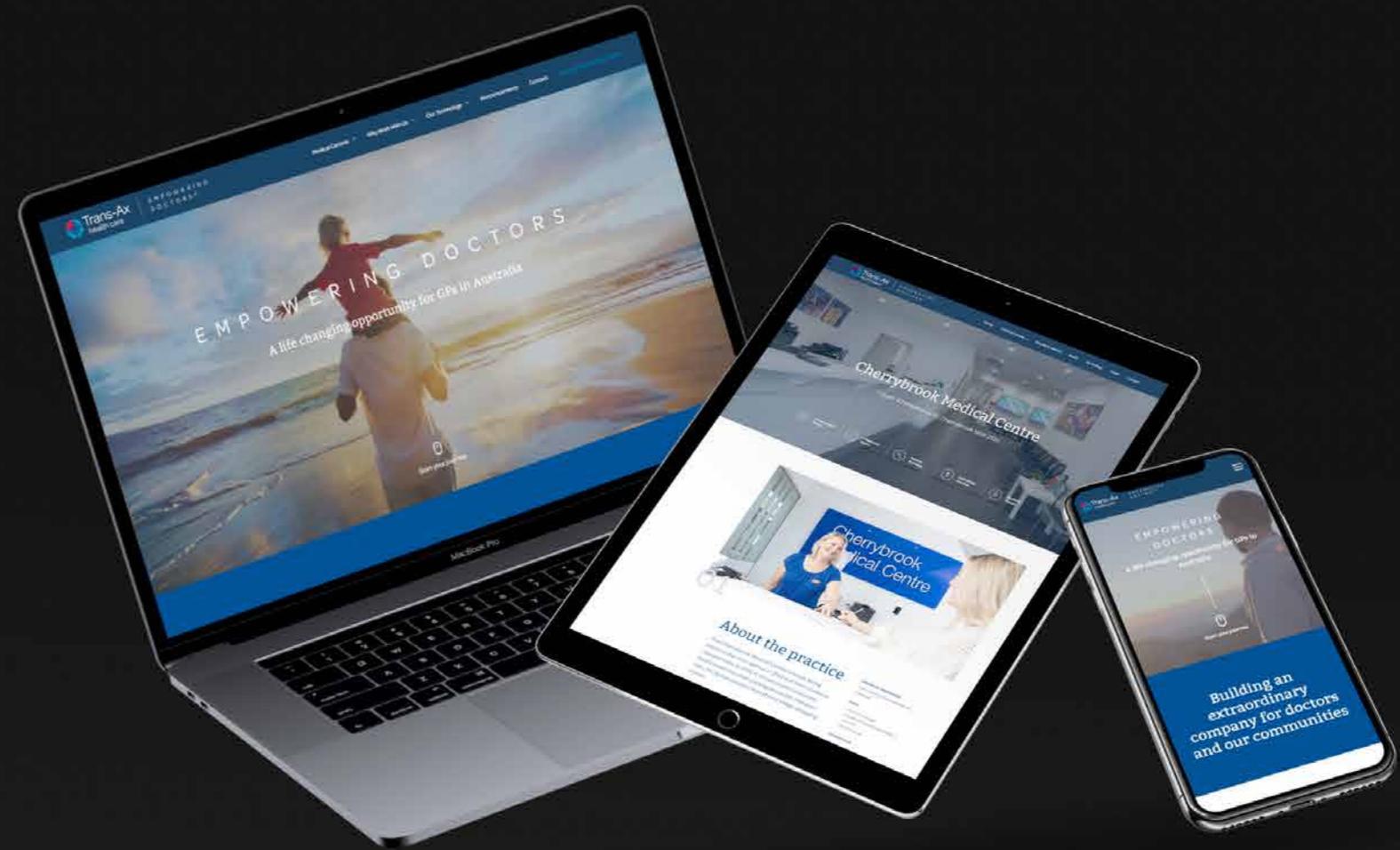


TRANS-AX HEALTH CARE

Building a healthy brand in the medical centres space.

The Trans-Ax group has been building and operating GP medical centres, based on their own unique business model, since 2012. Five years later they approached Orion Creative seeking a complete rebrand.

Our team has been assisting them ever since – firstly with brand development and creating a new brand guidelines document for them, then a large number of marketing communication projects including on-site photography, graphic design, copywriting and web development for the company. Most recently, we're handling local area marketing for specific medical centres within the group, including digital ads, google search, paid social media campaigns, brochures and letterbox drops to drive traffic to their sites and help increase their patient numbers.



XYLEM AUSTRALIA

A steady flow of work promoting our most precious resource.

Xylem Inc. is a large American water technology provider, in public utility, residential, commercial, agricultural and industrial settings. The company has a large water recycling focus and conducts business in more than 150 countries, including Australia and New Zealand.

The ANZ division has relied on Orion Creative for branding input and marketing communications material for almost 20 years.

We handle everything from digital and print ad campaigns, event booth signage, email campaigns, brochures, promotional campaigns (with new landing pages) to video production, editorials and more.

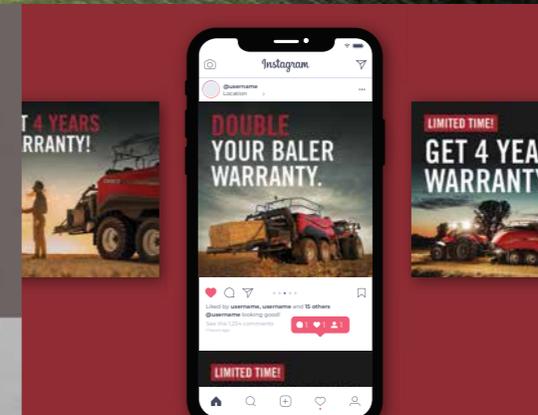


C N H

A productive relationship across multiple brands.

CNH Industrial is a multinational corporation in the agricultural and construction equipment market, with global headquarters in the UK and offices worldwide. The company has a suite of distinct brands, and we assist with several, including Case IH, CNH and New Holland.

Working in close collaboration with senior management in Australia, Orion Creative has completed a wide variety of advertising, marketing, communications and brand development material for almost 30 years – always adhering to the brand guidelines for the particular CNH brand we're working on. Recent projects include, digital ads, brochures, internal conference videos, editorials, landing pages and more.



NUHAVEN HOMES

Brand development that matches the luxury of their homes.

Nuhaven Homes is a family-owned company that designs and builds contemporary luxury homes. They are based in Bella Vista and service all of the Greater Sydney region.

In 2023 Orion designed their new brand look and feel, including a new logo, stationery and a range of smart casual uniforms. In early 2024 we completed the creation of a branding guidelines document and are currently building an exciting new 'Build Your Home' online interface. We have also worked on strategy and conducted market research for them, which will lead to our team organising events, filming video content, posting on social, and more.





We work with businesses of all shapes and sizes

Orion Creative works with a diverse range of clients and have a proven track record of developing long-lasting, trustworthy relationships for almost 30 years in business. In fact, many of our clients have been with us for a decade or more, choosing Orion time and time again because of one simple reason: we're good at what we do.

No matter the industry – sporting clubs to software, education to earthmoving – we've done it, with no project ever too complicated or confusing. We treat businesses we work with like they're our own, and don't rest until our clients are completely satisfied with the finished product.

With our depth of experience across a wide variety of organisations and sectors, you can count on Orion to understand what's right for your business and help bring your vision to life.



Let's get together

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